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## Technological Developments

Infotrans has a historical background of 30 years of investigation and prospective, specialized in the fields of goods logistics and transportation by all modes: maritime, road, rail, air, automotive, public transport and mobility as well as in the travel and tourism sectors in Spain, Portugal and Andorra, and the rest of the world through our international portal sites.

During this period, more than 200.000 real visits have been paid to the 250 most important cities and towns in the Iberian Peninsula and its Islands: Balearic, Canary, Açores and Madeira Archipelagos.

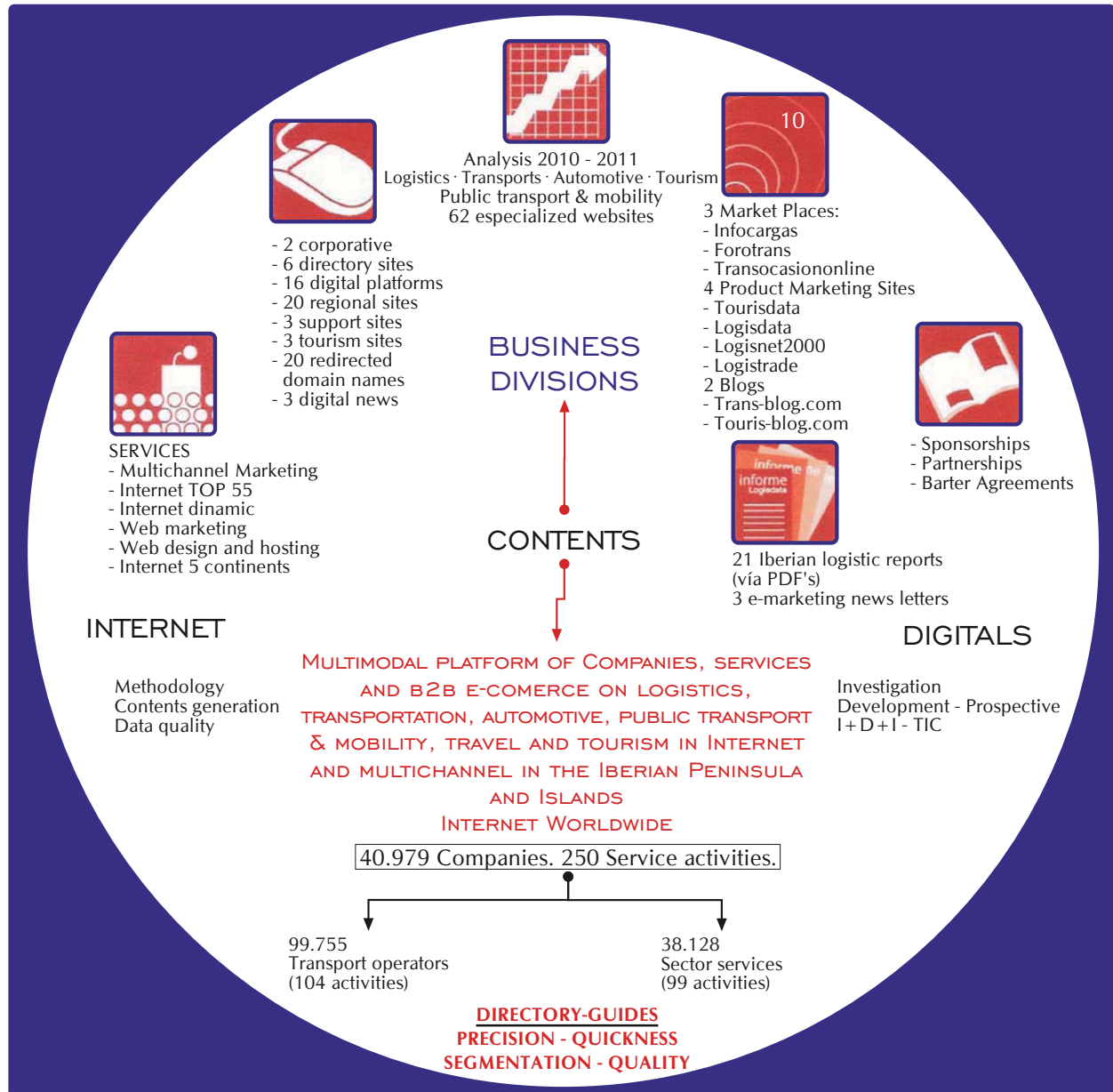
Since 1996 and thanks to the relevant technological capacity reached, Infotrans has developed 62 specialized portal sites in the different areas of above mentioned sectors, which have been highly and very satisfactorily valued by Corporate Groups, Organisms and Associations with which some strategical contracts and agreements have been established as an added value to Infotrans, as the first multimodal platform of companies, services and B2B e-commerce on transportation, travel and tourism in Internet and multimedia in the Iberian Peninsula and islands.

During 2007 Infotrans faced with success the digitalization of all procedures involved in the company operations: marketing, designing and administration as a result of its actual leadership in Internet Business.

Infotrans has always pretended to transmit all clients and users in general the importance of the contents of the operated portal sites (more than 50.000 companies) in the areas of major strategical value for the Iberian economy and its worldwide expansion resulting from Infotrans accumulated knowledge and business credits, after 30 years of investigation and hard work.

WEBSITES NETWORK

STRATEGICAL INTELLIGENCE



The clients potential of **Infotrans** is about 40.000 companies in Spain, Portugal and Andorra, classified in more than 250 activities (road, maritime, rail, air and express, as well as logistics services to the sectors).

The main **Infotrans** business value is that of its complete digitalization of its "online" database with which any company procedure can be carried out such as: marketing, designing, administration, control and filing).

**Infotrans** main business lines are: Internet Top 55, Internet-dynamic, Internet for agencies, multichannel directories, Internet 5 continents, sponsors Logisdata, logistic reports, Web design, domain names-housing, Web marketing, e-mail campaigns, company newsletters, sales control and follow-up and digital design.

*Considering all **Infotrans** business developments and the strategical intelligence reached in the technical performance of 62 vertical portal sites with its own means since 1996 just starting 2010, **Infotrans** has only exploited a 10% of its potentialities to grow at an immediate future.*

**Infotrans** capital "vessel" is **www.transportes.com**, being an absolute leader in contents and clicks either direct or indirectly, as since 1980 has been within the three first positions in the main searchers as **Google**, **Yahoo**, etc.

**Infotrans** leadership in new online marketing multichannel systems allows the group to take over an optimum position for faster achievements, at a near future.

## OWN DOMAIN NAMES AND OPERATIVE SITES

### CORPORATIVE SITES (2)

www.infotrans.es  
 www.logistour.com

### DIRECTORY SITES (6)

www.transportes.com\*  
 www.portugaltransportes.com\*  
 www.infologistica.com\*  
 www.infopuerto.com\*  
 www.cargaerea.com\*  
 www.infotransworld.com\*

### REGIONAL SITES (20)

www.andaluciatransportes.com\*  
 www.andorratransports.com\*  
 www.aragontransportes.com\*  
 www.asturiatransportes.com\*  
 www.balearesttransportes.com\*  
 www.canariatransportes.com\*  
 www.cantabriatransportes.com\*  
 www.castillalamanchatransportes.com\*  
 www.castillayleontransportes.com\*  
 www.catalunyatransportes.com\*  
 www.ceutatransportes.com\*  
 www.comunidadvalencianatransportes.com\*  
 www.euskadittransportes.com\*  
 www.extremaduratransportes.com\*  
 www.galiciatransportes.com\*  
 www.lariojatransportes.com\*  
 www.madridtransportes.com\*  
 www.meliilatransportes.com\*  
 www.murciatransportes.com\*  
 www.navarratransportes.com\*

### TOURISM SITES (3)

www.touristalia.com\*  
 www.conmagia.com\*  
 www.tourisdata.eu\*

### DIGITAL NEWS (3)

www.transpress.com\*  
 www.tourispress.com\*  
 www.infotransporte.com\*

### DIGITAL PLATFORMS (16)

www.algecirasplataformalogistica.com\*  
 www.arcoatlantico-plataformalogistica.com\*  
 www.andaluciacentrologistico.com\*  
 www.barcelona-plataformalogistica.com\*  
 www.bilbao-plataformalogistica.com\*  
 www.canarias-plataformalogistica.com\*  
 www.iruncentrologistico.com\*  
 www.lajunqueracentrologistico.com\*  
 www.lisboa-plataformalogistica.com\*  
 www.madrid-plataformalogistica.com\*  
 www.noroestecentrologistico.com\*  
 www.regiondemurcia-plataformalogistica.com\*  
 www.sevilla-plataformalogistica.com\*  
 www.valencia-plataformalogistica.com\*  
 www.vitoriacentrologistico.com\*  
 www.zaragoza-plataformalogistica.com\*

### MARKET PLACES (3)

www.infocargas.com\*  
 www.transocasiononline.com\*  
 www.forotrans.com\*

### PRODUCT MARKETING SITES (3)

www.logisdata.eu\*  
 www.logisnet2000.com  
 www.logistrade.net\*

### SUPPORT SITES (3)

www.centrosdetransporte.com\*  
 www.barcelonacentrodecargaerea.com\*  
 www.madridcentrodecargaerea.com\*

### BLOGS SITES (2)

www.trans-blog.com  
 www.touris-blog.com

\* TOP 55

Websites integrated in global online marketing platform

## REDIRECTED DOMAIN NAMES

### TO TRANSPORTES.COM (3)

www.adrworldwide.com  
 www.transport.org  
 www.transportlinks.biz

### TO INFOLOGISTICA.COM (7)

www.logisticlinks.net  
 www.logistalia.com  
 www.infologistics.com  
 www.tradelinks.biz  
 www.expologistica.net  
 www.expologistics.com  
 www.foroindustria.net

### TO TRANSPRESS.COM (1)

www.logispress.com

### TO PORTUGALTRANSPORTES.COM (2)

www.portugaltransport.com  
 www.infoportos.com

### TO INFOTRANS.ES (1)

www.infotrans.com

### TO EUSKADITRANSPORTES.COM (1)

www.euskadiaquitania-arcoatlantico.com

### TO INFOCARGAS.COM (3)

www.cargolandia.com  
 www.transportalia.com  
 www.el-camionero.com

### TO CONMAGIA.COM (2)

www.nidosdeamor.com  
 www.bellasvistas.net

### TO TOURISTALIA.COM (1)

www.turistalia.com

## MULTIMODAL PORTALS

As defined for all modes of goods transport and logistics services (maritime, road, railway, air and express), which gives access to the most qualified directory with more than 50.000 companies, classified in over 250 categories and 52 Spanish provinces, 9 Portuguese areas, plus Andorra, and including The Canaries, Balearic, Azores and Madeira archipelagos

You may use these portal sites in Spanish, Portuguese, French and English.



[www.transportes.com](http://www.transportes.com)

Portal of logistics and multimodal transport of goods by all means (sea, road, air, rail and express), containing more than 50,000 companies classified by type, provinces and towns in Spain, and geographic areas for Portugal (including islands) and Andorra as well as services to and from any country in the world.

Considering its core generic and situation in the first three positions of all international search engines and essential tool for any user worldwide.



[www.portugaltransportes.com](http://www.portugaltransportes.com)

Portal logistics and multimodal transport of goods by all modes of Portugal, containing over 15,000 companies classified by type and geographical areas of Portugal. From the same screen you have access to the rest of the Iberian Peninsula and its islands.

## THEMATIC PORTALS

A thematic portal is defined as a directory of companies specialized in a specific area of transportation and logistics business, mainly in ocean and air and related logistic services to the transport sectors, and the contents of which are fully orientated to experts in these fields, which actually differentiate themselves from the global multimodality specialization. You may use them in Spanish, Portuguese, French and English. These portals are:



[www.infopuerto.com](http://www.infopuerto.com)

Global portal logistics and transport of goods by sea to which they are connected most of the world's ports and international shipping lines to and from any port, including information search system of vessels in their legal and tax situation in the country's flag.



[www.cargaerea.com](http://www.cargaerea.com)

Global portal logistics and transport of goods by air, which are connected most of the world's airports and airlines and freight operators and assistants.





[www.infologistica.com](http://www.infologistica.com)

Portal with more than 15,000 industrial enterprises logistics services in Spain, Portugal and Andorra islands in all areas of automotive, shipbuilding and ship services, industry and aviation services, railways, maintenance and storage, as well as centers logistics, business parks and infrastructure.



[www.infotransworld.com](http://www.infotransworld.com)

Global portal logistics and multimodal transport of goods containing information of all countries in 5 continents with links to major national portals and / or regional as well as links to over 1,000,000 professional references.

## VIRTUAL LOGISTICS PLATFORMS

A virtual logistics platform, as to its contents, reflects the strategic evaluation of a geographical zone regarding its economy and business and logistics potential, and not the country political map, and including the multimodal transport and logisitcs operators in the area. The languages served are: Spanish, English and the regional one when required.



[www.algecirasplataformalogistica.com](http://www.algecirasplataformalogistica.com)

Portal logistics and multimodal transport. Business Contents [www.algecirasplataformalogistica.com](http://www.algecirasplataformalogistica.com) correspond to the provinces of Cádiz, Málaga and the cities of Ceuta and Melilla. Cover all areas of logistics services sector and its modalities.



[www.andaluciacentrologistico.com](http://www.andaluciacentrologistico.com)

Portal logistics and multimodal transport. Business Contents [www.andaluciacentrologistico.com](http://www.andaluciacentrologistico.com) belong to the province of Jaén, and cover all areas of logistics services sector.



[www.arcoatlantico-plataformalogistica.com](http://www.arcoatlantico-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.arcoatlantico-plataformalogistica.com](http://www.arcoatlantico-plataformalogistica.com) correspond to the provinces of Galicia and Northern Portugal, covering all areas of logistics services sector and its modalities.



[www.barcelona-plataformalogistica.com](http://www.barcelona-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.barcelona-plataformalogistica.com](http://www.barcelona-plataformalogistica.com) correspond to Barcelona and the rest of the province, covering all areas of logistics services sector and its modalities.



[www.bilbao-plataformalogistica.com](http://www.bilbao-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.bilbao-plataformalogistica.com](http://www.bilbao-plataformalogistica.com) correspond to the city of Bilbao and the rest of the territory of Biscay, covering all areas of logistics services sector and its modalities.



[www.canarias-plataformalogistica.com](http://www.canarias-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.canarias-plataformalogistica.com](http://www.canarias-plataformalogistica.com) correspond to all the islands (identified by islands) and cover all areas of logistics services sector and its modalities.



[www.iruncentrologistico.com](http://www.iruncentrologistico.com)

Portal logistics and multimodal transport. [www.iruncentrologistico.com](http://www.iruncentrologistico.com) content for the territory of Guipúzcoa and cover all areas of logistics services sector and its modalities.



[www.lajunqueracentrologistico.com](http://www.lajunqueracentrologistico.com)

Portal logistics and multimodal transport. [www.lajunqueracentrologistico.com](http://www.lajunqueracentrologistico.com) contents belong to the province of Gerona and cover all areas of logistics services sector and its modalities.



[www.lisboa-plataformalogistica.com](http://www.lisboa-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.lisboa-plataformalogistica.com](http://www.lisboa-plataformalogistica.com) correspond to the Greater Lisbon area and cover all areas of logistics services sector and its modalities.





[www.madrid-plataformalogistica.com](http://www.madrid-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.madrid-plataformalogistica.com](http://www.madrid-plataformalogistica.com) correspond to the city of Madrid and the rest of the Community and cover all areas of logistics services sector and its modalities.



[www.noroestecentrologistico.com](http://www.noroestecentrologistico.com)

Portal logistics and multimodal transport. [www.noroestecentrologistico.com](http://www.noroestecentrologistico.com) contents correspond to the provinces of Zamora, León, Salamanca, Valladolid, Palencia, and the Principality of Asturias and cover all areas of logistics services sector and modalities.



[www.regiondemurcia-plataformalogistica.com](http://www.regiondemurcia-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.regiondemurcia-plataformalogistica.com](http://www.regiondemurcia-plataformalogistica.com) in Region of Murcia and cover the areas of logistics services sector and modalities.



[www.sevilla-plataformalogistica.com](http://www.sevilla-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.servilla-plataformalogistica.com](http://www.servilla-plataformalogistica.com) correspond to the city of Seville and the rest of the province and cover the areas of logistics services sector and its modalities.



[www.valencia-plataformalogistica.com](http://www.valencia-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.valencia-plataformalogistica.com](http://www.valencia-plataformalogistica.com) correspond to the city of Valencia and the rest of the province, covering all areas of logistics services sector and its modalities.



[www.vitoriacentrologistico.com](http://www.vitoriacentrologistico.com)

Portal logistics and multimodal transport. [www.vitoriacentrologistico.com](http://www.vitoriacentrologistico.com) contents are for the city of Vitoria and the rest of the territory of Álava and cover all areas of logistics services sector and its modalities.



[www.zaragoza-plataformalogistica.com](http://www.zaragoza-plataformalogistica.com)

Portal logistics and multimodal transport. The contents of [www.zaragoza-plataformalogistica.com](http://www.zaragoza-plataformalogistica.com) correspond to the city of Zaragoza and the rest of the province, covering all areas of logistics services sector and its modalities.

## REGIONAL IBERIAN PORTALS

As defined for all modes of goods transport and logistics services (maritime, road, railway, air and express), which gives access to the most qualified directory with more than 50.000 companies, classified in over 250 categories and 52 Spanish provinces, 9 Portuguese areas, plus Andorra, and including The Canaries, Balearic, Azores and Madeira archipelagos. You may use these portal sites in Spanish, Portuguese, French and English.

### SPAIN



[www.andaluciatransportes.com](http://www.andaluciatransportes.com)



[www.aragontransportes.com](http://www.aragontransportes.com)



[www.asturiatransportes.com](http://www.asturiatransportes.com)



[www.balearertransportes.com](http://www.balearertransportes.com)



[www.canariastransportes.com](http://www.canariastransportes.com)



[www.cantabriatransportes.com](http://www.cantabriatransportes.com)



[www.castillalamanchatransportes.com](http://www.castillalamanchatransportes.com)



[www.castillayleonttransportes.com](http://www.castillayleonttransportes.com)



[www.catalunyatransportes.com](http://www.catalunyatransportes.com)



[www.ceutatransportes.com](http://www.ceutatransportes.com)



[www.comunidadvalencianatransportes.com](http://www.comunidadvalencianatransportes.com)



[www.euskaditransportes.com](http://www.euskaditransportes.com)



[www.extremaduratransportes.com](http://www.extremaduratransportes.com)



[www.galiciatransportes.com](http://www.galiciatransportes.com)



[www.lariojatransportes.com](http://www.lariojatransportes.com)



[www.madridtransportes.com](http://www.madridtransportes.com)



[www.melillatransportes.com](http://www.melillatransportes.com)



[www.murciatransportes.com](http://www.murciatransportes.com)



[www.navarratransportes.com](http://www.navarratransportes.com)

### ANDORRA



[www.andorratransportes.com](http://www.andorratransportes.com)

### PORTUGAL



[www.portugaltransportes.com](http://www.portugaltransportes.com)

## LOGISTICS SUPPORT & ASSISTANCE PORTALS

As defined, these portals are of a great support to its highly qualified contents and specialized information to specific experts and users in companies involved in intermodal centers and operations platforms, as a permanent tool to their daily tasks. You may use them in Spanish, Portuguese, French and English.



[www.centrosdetransporte.com](http://www.centrosdetransporte.com)

Information portal logistics centers throughout Europe by all means (road, maritime, intermodal and air) with links to each of the existing logistics centers and related associations.



[www.barcelonacentrodecargaarea.com](http://www.barcelonacentrodecargaarea.com)

Air cargo portal and interactive virtual character that contains all the agents involved in the transport of goods by air in the city of Barcelona and the province.



[www.madridcentrodecargaarea.com](http://www.madridcentrodecargaarea.com)

Air cargo portal and interactive virtual character that contains all the agents involved in the transport of goods by air in the city of Madrid and the rest of his community.

## TRANSPORT MARKET EXCHANGE

The traditional ways of looking for business in the transportation and logistics sectors have actually nothing to do with the past. New technologies, e-commerce and market places online have broken away with telephone contacts and personal visits.

Nowadays, transport business are handled mostly through what is defined as “transport market exchange” or “freight Exchange”. You may use them in Spanish, Portuguese and English.



[www.transocasiononline.com](http://www.transocasiononline.com)

Transocasiononline.com is a stock purchase and sale of any motor vehicles and road transport. It contains everything related to these activities. Includes major operators of commercial vehicles sales in Europe, and a directory of companies in the automotive and other classified with transport companies in 250 different modalities of Spain, Portugal and its islands, over Andorra. (Over 50,000 in total).



[www.infocargas.com](http://www.infocargas.com)

Infocargas is a freight exchange offers a means of transportation of goods for free: trucks, containers and groupage complete air, sea and rail, as well as urgent combined between modes, for general use by road hauliers, shippers, consignees, freight forwarders, as well as airlines and rail and intermodal operations. Also, any industrial or commercial enterprise. Likewise, the parties involved can integrate their own charges for the contract by other carriers or agents. Infocargas therefore offers multimodal treatment from any European country to obtain the best deals of all means of transport routes (road, sea, air, intermodal and urgent) for use as an absolutely neutral for operations to / from any destination / origin in the world, at no cost.



Forotrans is a trade portal, business management and business contacts in all fields of transport and freight logistics.

## PRODUCT MARKETING PORTALS



[www.logisnet2000.com](http://www.logisnet2000.com)

Logisnet2000.com was developed in early 2000 to provide the employer and logistics professionals, travel and tourism and transport in general by all means a full service online achievements: domain registration, email and design and hosting, search engine optimization, design of messages to digital offerings, databases qualified for industrial and services companies design newsletters and web development projects and CRM's Internet business.



[www.logisdata.eu](http://www.logisdata.eu)

Contains 21 reports logisdata.eu logistics, namely: 17 autonomous communities and 2 autonomous cities Spanish, plus Portugal and Andorra, whose contents can be viewed directly on the web, as well as the most important links from around the world and the logistic maps of the Iberian peninsula and its islands.

There is the possibility to sponsor any of the editions by inserting exclusive advertising and printed digitally in number from 100 to 1000 copies.





[www.logistrade.net](http://www.logistrade.net)

Is a multi-platform and multi-tenant markets, which allows you to request budgets to launch campaigns and mailing companies and executives the most significant sectors of industry and trade, more than 500,000 recipients. These sectors are: transportation and logistics, construction and public works, technology and communications, automotive, railway industry, shipbuilding, maintenance, storage and packaging, energy and petroleum, computer and internet, business events, corporate training, trade , marketing and advertising, media, travel and tourism, multi-enterprise, agencies, etc. There is also the leading vertical portals in the areas specified.

## TRAVEL & TOURISM



[www.logistour.com](http://www.logistour.com)

Logistour.com is the specialized division of Infotrans in the travel and tourism world by all modes of transport.

The traditional publications on tourism (guides, magazines, panflets, etc) by millions are starting to lose the immediate interest for travellers as a consequence of internet advance and multimedia communications, mainly amongst more and more young people travelling everywhere.

Logistour was initiated in 2000 and is based on a historical analysis regarding means and users behaviours, orientating their business online towards multimedia information and multichannel marketing.



[www.touristalia.com](http://www.touristalia.com)

Touristalia.com was born on occasion of FITUR99 and after 3 years of investigation and hard work, most of the travel and tourism operators in Spain and Portugal were registered which are now over 4.000 webs linked.

This project at the moment represented one of the first initiatives to present a portal-platform, wholesale wise in internet, whereby, THE WEB was the unique protagonist for carrying out procedures, communications and marketing in all fields of people transportation by all modes, as well as tourism to/from any part of the world. There exist thousands of individual webs of companies that offer their services, as well as portal sites and reservation centers for the majority of travel and tourism needs.



[www.conmagia.com](http://www.conmagia.com)

Conmagia.com is defined as an informative portal of stays that stand out for his history, his renewed antiquity, his beauty and, especially his characteristics of dream, in any place of a population, in the mountain, in the field or in the littoral, lengthways and width of Spain, Portugal and Andorra, besides his architectural singularity in comparison with other establishments standard, joined to the excellence of his homeloving environment and the esquisitez of a stay “Con Magia”.

To sail for [www.conmagia.com](http://www.conmagia.com) means to enjoy the history, the culture and the nature and to enjoy simultaneously the best musical pieces of all the times. Do not stop submerging in any of the selected places and “wake his six senses up”.

Multimedia Conmagia.com consists of three simultaneous channels of dissemination:

1. Internet portal, which currently contains more than 200 rooms, shows, as an illustration of virtual positioning in all geographic areas of the Iberian peninsula and its islands.
2. Information Guide on paper 17 x 24cm size with identical content to the Internet, printed digitally from the Web-based with a circulation of 5,000 copies for dissemination of conmagia.com through travel agencies, tourist offices. From 2011 it also sold in kiosks.
3. Conmagia magazine supplement these resources (Internet + phone) as an overall average divulgación, being freely distributed on a quarterly basis. The set-GUIDE MAGAZINE will be included in the distribution chains of major centers in 2012

All the stays in conmagia.com appear simultaneously throughout the world [www.touristalia.com](http://www.touristalia.com) portal, wholesale websites on the channel “LODGING” clicking “conmagia” as well as in the companion guide with a circulation of 5,000 copies a year, since 1996 when it was built [www.touristalia.com](http://www.touristalia.com) on the Internet and contains over 10,000 websites in the tourism sector.



[www.tourisdata.eu](http://www.tourisdata.eu)

Informative web on tourist information of interest for professionals and travelers of any origin, related to the Autonomous Spanish Communities, as well as with Portugal and Andorra.

## DIGITAL NEWS

- These are three and only means for Spain and Portugal for self-managed nature, in which the generator itself can integrate the news media without a password or special permit.
- Integrate content from both media should be linked to the Internet world, new technologies and communication related to transport, logistics, travel, tourism, public transport and mobility, exclusively.

- Information will also support any news related to developments in public bodies and associations in general, as well as relevant professional events.
- We offer three channels fully differentiated strategic sectors:



[www.transpress.com](http://www.transpress.com)

Transpress.com is an innovating news service, the contents of which may only refer to new technologies, internet developments, communications and marketing online, related to transportation, automotive and logistics aspects. Press releases are to be generated by any company, association, institution, intermodal centers and sent through transpress.com for self-publication. No password es needed. Spanish plus other regional languages are accepted plus Portuguese, French, English and Italian (no translation is done).



[www.tourispress.com](http://www.tourispress.com)

Tourispress.com is an innovating news service, the contents of which may only refer to new technologies, internet developments, communications and marketing online, related to transportation, automotive and logistics aspects. Press releases are to be generated by any company, association, institution, intermodal centers and sent through transpress.com for self-publication. No password es needed. Spanish plus other regional languages are accepted plus Portuguese, French, English and Italian (no translation is done).



[www.infotransporte.com](http://www.infotransporte.com)

Infotransporte.com is the first digital information exclusively dedicated to the public sector urban transport of people and goods by any means: carretera, rail, sea, air and waterways throughout Europe, neutral and languages, Spanish, Catalan, Euskara, Galician, Valencian, Bable, Aragonese, Portuguese, English, French and Italian. The release may be incorporated in a collaborative way through Infotransporte.com by any company, association, body, etc., But will not be published when the information comes from any political party that is mentioned.



# TECHNOLOGICAL PLATFORM MULTICHANNEL ONLINE MARKETING



**LOGISTICS • TRANSPORTATION • AUTOMOTIVE • PUBLIC TRANSPORT • MOBILITY • TRAVEL & TOURISM**

## MULTIMODAL AND THEMATIC PORTAL SITES



## TRANSPORT BUSINESS EXCHANGE • AUTOMOTIVE • TRAINING & EMPLOYMENT



## REGIONAL PORTALS AND VIRTUAL PLATFORMS



www.andaluciatransportes.com  
www.algecirasplataformalogistica.com  
www.andaluciacentrologistico.com  
www.sevilla-plataformalogistica.com



www.castillayleontransportes.com  
www.noroestescentrologistico.com



www.madridtransportes.com  
www.madridcentrodecargaarea.com  
www.madrid-plataformalogistica.com



www.canariastransportes.com  
www.canarias-plataformalogistica.com



www.lariojatransportes.com



www.aragonttransportes.com  
www.zaragoza-plataformalogistica.com



www.catalunyatransportes.com  
www.barcelonacentrodecargaarea.com  
www.barcelona-plataformalogistica.com  
www.lajunqueacentrologistico.com



www.mellitratransportes.com  
www.algeciras-plataformalogistica.com



www.cantabriatransportes.com



www.comunidadvalencianatransportes.com  
www.valencia-plataformalogistica.com



www.asturiastransportes.com  
www.noroestescentrologistico.com



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## TRADE MULTICHANNEL PLATFORM



## LOGISTICS SUPPORT WEBSITES

www.infotransworld.com • www.centrosdetransporte.com  
www.barcelonacentrodecargaarea.com • www.madridcentrodecargaarea.com

## TRAVEL & TOURISM

www.touristalia.com • www.conmagia.com • www.tourisdata.eu • www.logistour.com

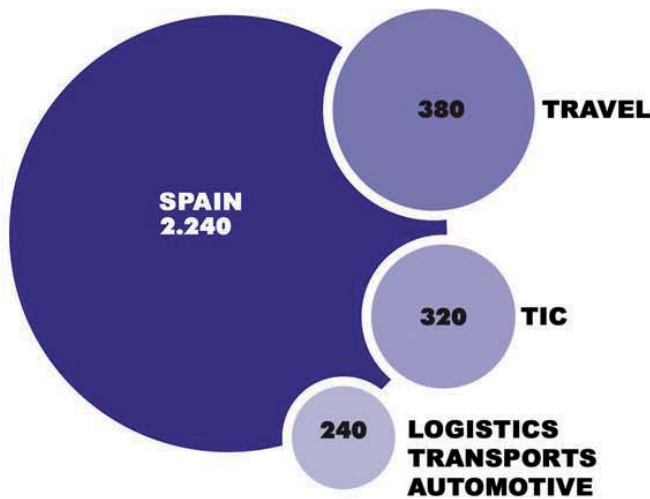
## DIGITAL NEWS

www.transpress.com • www.tourispress.com • www.infotransporte.com

**ONLINE MARKETING PROSPECTIVE - EVOLUTION 2009-2012**

ADVERTISING INVESTMENT IN SPAIN DURING 2007 WAS ABOUT 14.500 MILLION EUROS. THE MARKETING ONLINE BUSINESS REPRESENTED IN SPAIN 320 MILLION EUROS. THE QUICK EVOLUTION OF INTERNET INVESTMENT WILL REACH A 10% OF THE TOTAL MARKET FIGURES WHICH WILL REACH AN AMOUNT OF 22.000 MILLION EUROS IN 2012.

**INVESTMENT PROSPECTIVE  
ONLINE MK 2012**  
MILLIONS EUROS

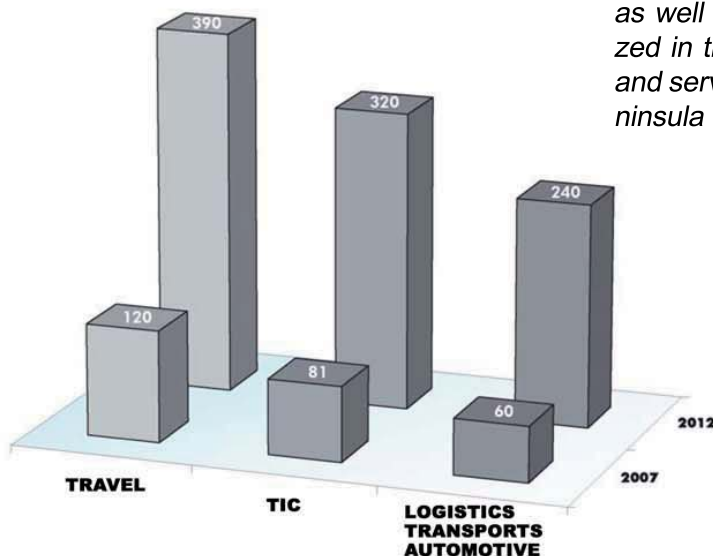


**ANALYSIS**

Internet accessibility easiness and quickness for 30 million of Spanish internauts and 2 million companies and official departments which will use this tool by 2012 in the search of information, analysis and comparative article prices, will produce, as a consequence an important increase in online marketing. Investment, specially in the TIC, travel and logistics activities. Strange as it might be, in the logistics sector there is only one specialized Portal site, [www.transportes.com](http://www.transportes.com) starting in 1995 (15 years of online activity).

Apart from [www.transportes.com](http://www.transportes.com), Infotrans operates other 61 websites related to goods transport. Automotive and Logistics, public transport and mobility, as well as travel and tourism, specialized in the different geographical areas and service activities in the Iberian Peninsula and Islands.

**INVESTMENT PROSPECTIVE  
ONLINE MK 2012**  
MILLIONS EUROS



THE MULTIMEDIA ONLINE MARKETING SYSTEMS DEVELOPPED BY INFOTRANS, SINCE 1995, ARE TO BE CONSIDERED AS THE NECCESARY ANSWER TO INVESTMENT RETURNS FOR INTEGRAL MARKETING BUSINESS FOR ANY COMPANY.



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